

ECONOMIC IMPACT OF FRANCHISED BUSINESSES: VOLUME 2

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International Franchise Association

March 12, 2008



Franchising
Building local businesses,
one opportunity at a time.

www.franchise.org

www.buildingopportunities.com



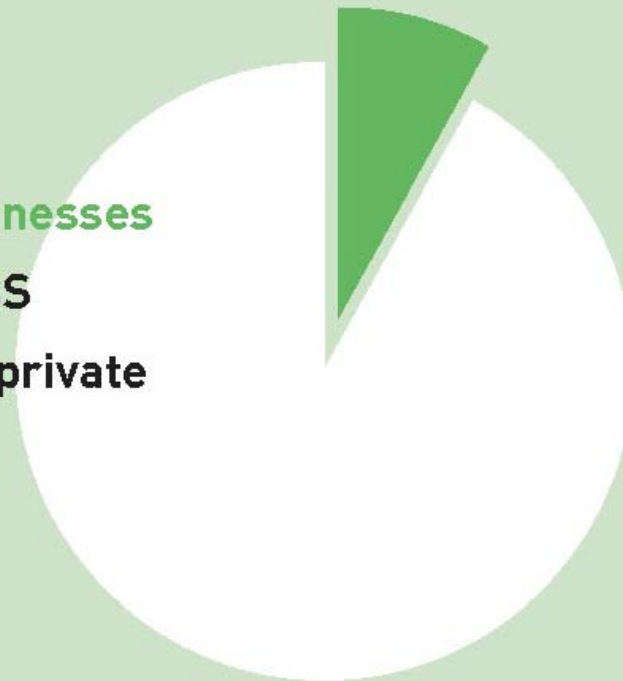
Franchised Businesses Make Significant Direct Contributions to U.S. Employment

PERCENT OF PRIVATE SECTOR ECONOMY // DIRECT
EMPLOYMENT

Franchised Businesses

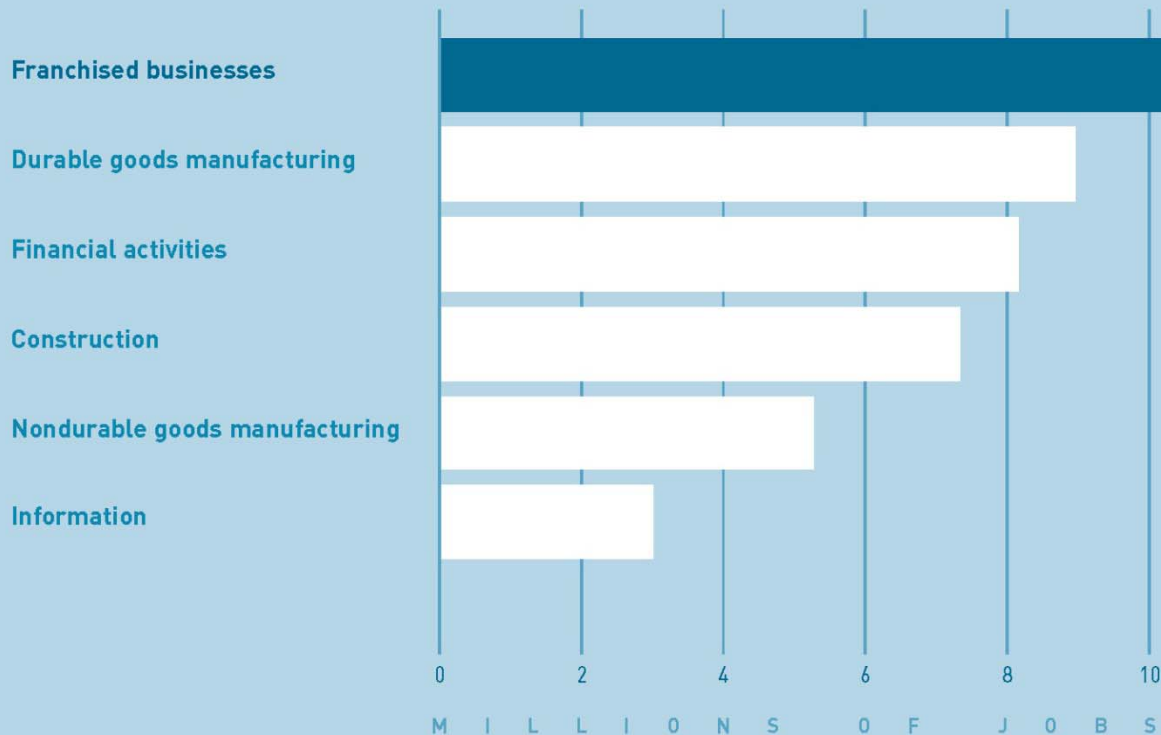
11 MILLION JOBS

**8.1% of all U.S. private
sector jobs**



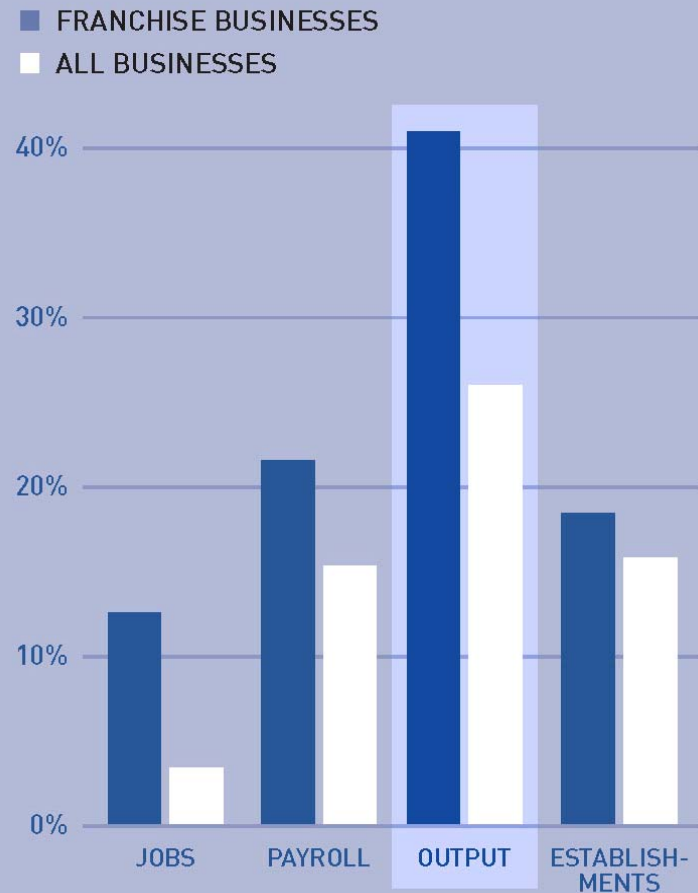
Franchising Outpacing Many Other Economic Sectors in Employment

DIRECT EMPLOYMENT // BY ECONOMIC SECTOR // 2005



Direct Economic Contributions of Franchising Outpace the U.S. Economy as a Whole

DIRECT ECONOMIC IMPACT OF FRANCHISED BUSINESSES COMPARED TO ALL BUSINESSES
PERCENT CHANGE FROM 2001 TO 2005



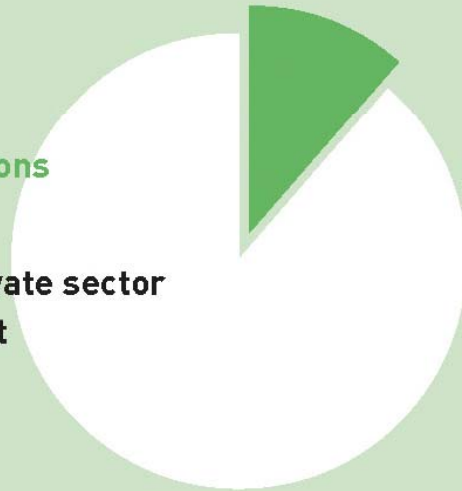
Spillover Effects Increase the Impact of Franchising on the Economy

PERCENT OF PRIVATE SECTOR ECONOMY // TOTAL ECONOMIC OUTPUT

Total Contributions

\$2.3 TRILLION

11.4% of all private sector economic output

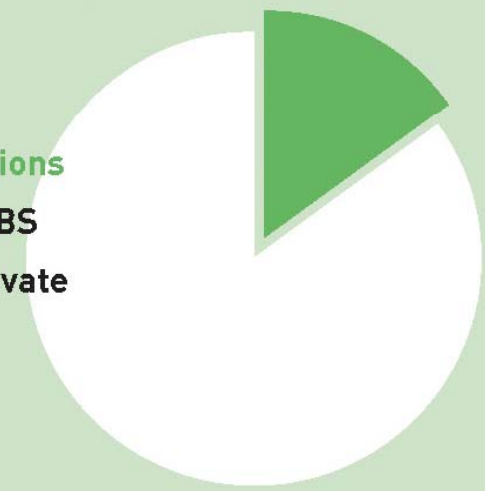


PERCENT OF PRIVATE SECTOR ECONOMY // TOTAL EMPLOYMENT

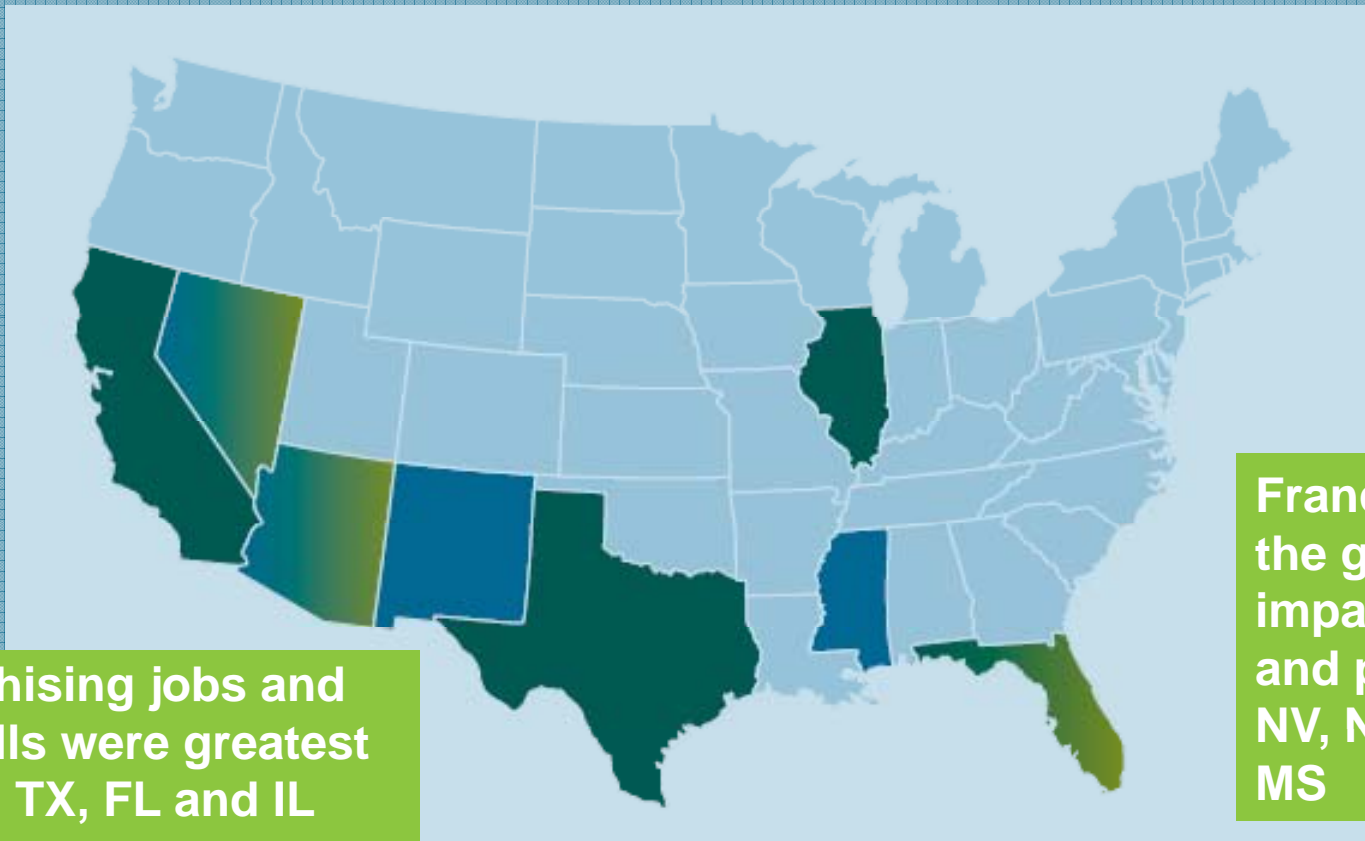
Total Contributions

21 MILLION JOBS

15.3% of all private sector jobs



Franchised Businesses Operate in All 50 States and DC





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